

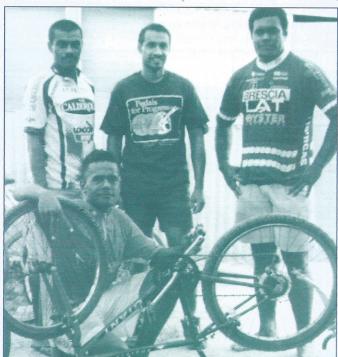
INVESTING IN FIJIAN YOUTH

By Keith Oberg

In October 2002, out of school and unemployed at 17 amidst the collapse of Fiji's tourism-based economy, Apisalome Toanikeve appeared to have little future. A coup, near civil war, and continuing ethnic tension between the South Pacific island state's two major ethnic groups, exacerbated by the worldwide recession after September 2001, was fostering an island-wide depression. Apisalome (or "Api") killed time hanging out with friends, or wandering aimlessly around Fiji's capital city, Suva. Api is typical of a growing at-risk population of uneducated, unemployed youths, with considerable potential but little opportunity. He is a member of Fiji's native population, from which many of the country's poor come. Both his parents are unemployed and, with three school-age children. financially unable to send him to school.

Meanwhile, the Fiji Cycling Association, like many local civil society actors, was also struggling, programmatically and financially. Founded with the mission of supporting amateur competitive cycling, the Association's activities, membership, and resources dwindled after 2000, as the economy entered a tailspin and individual cyclists struggled to financially support themselves and their families.

In the face of these difficulties, the Association's president, Percy Navolo, stubbornly persevered, organizing races and advising members and the public on cycling issues



Standing, left to right: Meli Nindamm, Percy Navallo and Laisenia Sucu. Seated: Apilsalome Toanikeve.

over 400 bicycles, plus parts and accessories, donated by Pedals for Progress to the Fiji Cycling Association. Funding of freight costs came from the Friends of Fiji, an association of returned Peace Corps volunteers.

Following the arrival of the shipment, Percy traveled throughout the country, promoting the Association's programs, conducting racing trials and competitions,

continued on page 8

and subjects. In par-

ticular, Percy took

a continuing interest

in identifying and

youth racers in bike

mechanics, competi-

tive cycling, and per-

Percy encountered

Apisalome last year,

while the youth was

on one of his regular

wanderings in Suva.

Since their chance

encounter, Api has

been living with Percy

and his family in Nadi

and has shown great

interest and aptitude

in bicycle repairs and

competitions. Api's

opportunity to work

more extensively with

bikes came in late

2002, with the arrival

of a 40' container of

sonal development.

potential

training

ERITREA PROJECT PROMOTES CULTURAL AND ENVIRONMENTAL **PRESERVATION**

By Keith Oberg

On September 26, 2002, Eritrea's Cultural Assets Rehabilitation Project (CARP), a World Bank-funded program seeking to identify, preserve, and promote the country's cultural heritage, received 834 bicycles and a large quantity of spare parts donated by Pedals for Progress, bringing the total number of PfP bicycles shipped to this East African country since 1995 to 2,348.

The bicycles are used by local government programs as incentives to environmental, cultural preservation, school attendance, and health service provision by citizens. Typically, an individual recipient will sign a memorandum of understanding committing himself/herself to certain activities and accomplishments, for example, pick-up and recycle waste batteries, plant trees, protect public telephones against vandalism, etc. In most cases it requires monitoring by the intermediary institution, e.g., Ministry of Agriculture foresters must go to the community and confirm the planting and survival of the trees.

Access to education is an important element of the program. Bicycles have gone to high school students in six regions, where the average distance to school for secondary level students is some 18 km. With the help of CARP staff, the Ministry will evaluate the impact of the bicycles on student drop out rates and grades, by ethnic group and ruralurban distribution.

A committee representing the Ministry of the Environment, Ministry of Education, and other local institutions, directs the program. The long-time director, Naigzy Gebremedhin, wants to continue the effort, emphasizing adult bicycles, and especially women's bikes, for productive purposes. Given Pedals for Progress' inability to continue donating shipping costs, Naigzy is seeking funding for additional shipments from international businesses with an interest in Eritrea.

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PfP Partnerships as of 07/18/03

Country, City, Partner Name, Type of Program #	Bikes Shipped	Years
BARBADOS Bridgetown, Pinelands CreativeWorkshop Youth development/small enterprise	95	(1995-03)
COLOMBIA Ibagué, Tolima, Fundación Horizontes de Libertad Transport/small. business/community development	914	(2002-03)
EL SALVADOR San Salvador, Centro Salvadoreño deTecnología Apropiada (CESTA) Transport/small business/community development	9,215	(1995-03)
ERITREA Asmara, Cultural Assets Rehabilitation Project Transport/small "usiness/community development	2,348	(95-02)
FIJI Nadi, Fijian Amateur Cycling Association Youth education, community development	1,012	(93 -02)
GHANA Ada & Tema, NekoTech Development/appropriate technology Asante Akim Multipurpose Community Telecentre Transport/small business/community development	2,552 378	(2000-02)
GUATEMALA, Chimaltenango, Fundacion Integral de Desarrollo Sostenible y edio Ambiente Small business promotion, agricultural extension work	2,058	(1999 -02)
HONDURAS El Progreso, Yoro & Choluteca, Ecología, Economía, Vivienda y Desarrollo (EcoVi Rural development/appropriate technology	De) 5,096	(1997-02)
KENYA Nairobi, Baisikeli Kenya Rural development/appropriate technology	403	(2003)
MOLDOVA Stefan Voda, Rural 21 Community development	869	(2002- 03)
NICARAGUA Jinotepe Ecotecnología (Ecotec) Community development Rivas, EcoBici Community development	5,737	(1997-03) (2003)
PANAMA Panama City Industria de Buena Voluntad (IBV) & Panama City Rotary Transport/small business/community development	3,445	(2000-03)
PAKISTAN Trust for Rural Development, District Dadu. Sindh Transport/small business/community development	400	(2002)

Some shipments between 1991 and 2003 have gone to non-profit agencies in Appalachia, Colombia, the Dominican Repuiblic, Ecuador, India, Malawi, Mexico, Mozambique, Namibia, New Guinea and Pakistan.

Other shipments have gone to Peru, Senegal, Sierra Leone, the Solomon Islands, South Africa, and Venezuela as well as unlisted groups in Nicaragua, Ghana, Haiti and Honduras. 1997 total: 5,468, 1998 total: 6,287, 1999 total: 7,001, 2000 total: 8,970, 2001 total: 9,174, 2002 total: 11,576 2003 total: 5,135. Twelve Year Grand Total: 67,151.

Creating a Cycling Culture in Nicaragua

by Kathryn Pozak

Bicycles as transportation have become a deeply-rooted part of the culture in Carazo, Nicaragua ever since Pedals for Progress in 1997 began donating bicycles to Ecologia y Tecnologia S.A. (EcoTec), a wholly-owned business of the Swiss-Central American non-profit agency Sofonias, for sale throughout the jurisdiction. Nearly 4,000 low-income students, urban and rural workers, housewives, and even the elderly now mobilize themselves with this environmentally friendly means of transport.

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A Wonderful Life and a New Partner in Nicaragua

by David Wilson

On April 29 of this year, Ecobici, a new partner agency in Nandaime and Rivas, Nicaragua, received their first shipment from Pedals for Progress. It included 500 bicycles, 318 boxes of bicycle parts, 17 sewing machines, one refrigerator, and one air conditioner. The shipment arrived courtesy of Jos Claerbout.

Jos (pronounced "Yohs") could easily be described as a renaissance man. By age 25, he'd written and produced short films. Became a successful self-taught web engineer. Designed software. Wrote articles. Learned to knit and created his own style of knitted hats. Put up web sites. Learned Spanish and some Japanese. Traveled to Alaska, Europe, South America, Central America and across the United States. Held a variety of jobs, including, bike mechanic, deckhand, teacher, tour guide, ranch laborer, writer, and ultimately, web

Cycling Culture in Nicaragua, from page 2

Students comprise the largest beneficiary group, accounting for 35% of sales to date. As many students come from villages and suburbs to Jinotepe, the capital of Carazo, they are able to save significant transportation costs daily, costs that are constantly rising. Some young people have also taken to mountain biking and racing now that these types of bicycles are available.

The second-largest category of beneficiaries are rural workers, accounting for 30% of sales through 2002. For many people in the countryside, the bicycle is replacing the horse. This allows people not only to move more rapidly, but to save money, as a horse costs more than a bicycle and needs to be fed. Agricultural workers prefer mountain bikes, which tolerate rough country roads while negotiating Carazo's hilly terrain.



Women purchase about 25% of EcoTec bicycles. Not only do housewives use them for taking children to school and for other errands, but teachers and nurses who in Nicaragua qualify as low-income are predominantly female and rely on bicycles for reliable and timely travel. For street sellers, who are often women and typically sell food, drinks, and sweets to the public, a bicycle is an essential productive asset. Small-scale vendors in the municipal markets account for some 5% of the bicycle clients, as do senior citizens, who use them for errands and recreation, often for exercise at the recommendation of their doctors.

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engineer. Two months after his 25th birthday, Jos had a sudden heart attack and died.

As tragic as his death was, Jos's essence and optimism remain. Largely due to those who will never forget him, and also due to the body of work Jos left behind. Thankfully, it is still possible to meet Jos. He is alive and well in cyberspace on the web site his family maintains in his memory. His films, his writing, his web sites, even his hats, and the many postings from his friends and family paint a portrait of a truly inspiring man. Charismatic, creative, quick-witted, Jos clearly loved life and those around him. He loved big. And while he is deeply missed, he is still uplifting people's spirits.

Jos lived an adventurous and passionate life. One of his many passions was bicycles. He left behind five when he died. The summer before his senior year in high school, after exaggerating his proficiency as a bike mechanic, he landed a job in an Alaskan bike shop. More than likely his charm got him hired. But a few years later he was good enough to teach bike mechanics in Ecuador. A devoted environmentalist, Jos also had a deep concern for the less fortunate, and in particular those in Latin America. While living in Ecuador and Mexico he saw poverty firsthand. And this is why his legacy to Pedals for Progress is so fitting.

A memorial fund set up in Jos Claerbout's name was created with gifts from his family and friends. And along with a loving and supportive family, Jos had no shortage of friends, the web site dedicated to him is testament to this. As is the shipment to Ecobici in his name. It was Jos's memorial fund that paid the entire cost of shipping this first container to Ecobici.

Any shipment, as those familiar with P4P know, combines respect for the environment, a concern for mankind, and of course a love for and belief in the simple technology of bicycles. Ideas Jos whole-heartedly embraced. Along with all the bikes and bike parts, this shipment to Ecobici also carried the spirit of Jos Claerbout. And it was the first P4P shipment to memorialize someone.

On August 20, 1999, shortly after arriving at his office at WebTV in Mountain View, California, Jos died suddenly and unexpectedly. There was no warning sign. He was active, in good health, and came from families with histories of longevity. In addition to his parents and two brothers, three of his grandparents survive him.

By all accounts Jos won people over effortlessly. He was an enthusiastic talker, and at over six feet tall he was a presence. Jos was not someone people forgot. And now with the inaugural shipment to Ecobici, Jos's generous spirit and his positive effect on people has reached those he never had the chance to meet.

Pedals for Progress is grateful to be another addition to Jos's life work. To meet Jos Claerbout, type "Jos P4P" in a search engine such as Google, or go here: http://sepwww.stanford.edu/sep/jon/family/jos/index.html.





Cyclo Nord-Sud

Cycle North-South was set up in Eastern Canada, in the fall of 1999. Very much inspired by PFP, CNS organizes bicycle collection days in the east side of Canada, mostly in the province of Quebec.

CNS has shipped 5616 bicycles in 13 containers to 7 countries. www.cyclonordsud.org info@cyclonordsud.org



Fundación Integral de **Desarrollo Sostenible y** Medio Ambiente (FIDESMA)

San Andrés Itzapa, Chimaltenango, Guatemala 2,058 bicycles shipped 1999-2002.

> Centro Salvadoreño de Tecnología Apropiada (CESTA)

San Salvador, El Salvador. 9,215 bikes shipped 1995-2003.

Ecotecnología (Ecotec)

Jinotepe, Carazo, Nicaragua, 5,737 bicycles shipped 1997-2003. **EcoBici**

Rivas, Nicaragua, 1007 bicycles shipped 2003.

Fijian Amateur Cycling **Association**

Nadi, Fiji 1,012 bicycles shipped 1993-2002. Ecología, Economía, Vivienda y Desarrollo (EcoViDe)

El Progreso, Yoro & Choluteca, Honduras 5,096 bicycles shipped 1997-2002.

> Dominican Republic 3,560 previously shipped

Pinelands Creative Workshop

St. Michael, Barbados 95 bicycles shipped 1995-2003.

Fundación Horizontes

Ibaqué Tolima, Colombia 914 bicycles shipped 2002-2003.

shipped

de Libertad

Ecuador 1,505 previously Ada, Ghana. 2,552 bicycles shipped

NekoTech

2000-2002. Asante Akim MTC 378 bicycles shipped 2003.

Senegal

shipped

890 previously

Asociación Panameña de Industrias de **Buena Voluntad (IBV)**

Panama City, Panama. 3445 bicycles shipped 2000-2003.





Pedals for Progress/NJ

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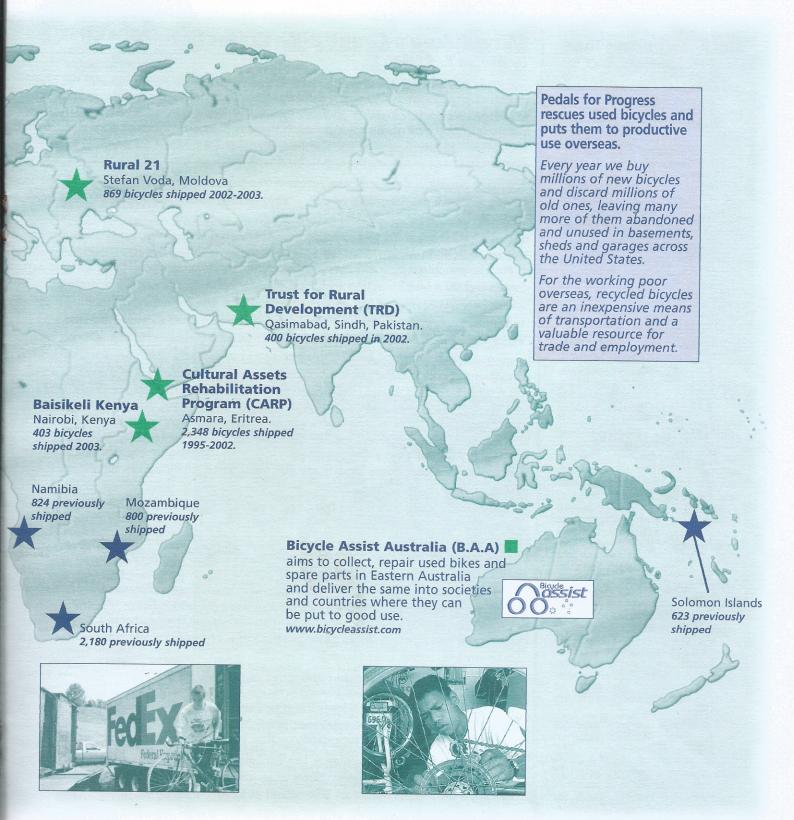
3108 North 17th Street Arlington, VA 22201 (703)525-0931 phone & fax koberg@bellatlantic.net

Pedals for Progress/MA

189 Cliff Road Wellesley, MA 02481 anita.feiger@verizon.com ★ Indicates a currently active program.

★ Indicates a previously active program where we have shipped bicycles and parts.

Cyclo Nord-Sud and Bicycle Assist Australia are sister programs.



Pedals for Progress

Moving nations forward with recycled bikes

www.p4p.org

Great Bike Collection, from page 6

condition; there was little or no rust and the majority of bikes were top quality Treks and Schwinns.

In the end I can say unequivocally that these bikes are going to make the world a better place. They will be the instruments that will improve the quality of life for people in Jinotepe, Nicaragua and in Eritrea; Pedals for Progress got some great bikes; Milwaukee Peace Corps volunteers continued their third goal of informing the public of the Peace Corps, and in the meantime, we all had fun working the event.

Cycling Culture in Nicaragua, from page 3

Marketing

EcoTec has proven creative in marketing the bicycles, using a diversity of media. A continuous announcement on Radio Jinotepe informs listeners about the sale of bicycles. Every two months a car with a loudspeaker circulates in Jinotepe, as well as the neighboring communities of Dolores and Diriamba. At the entrance to these towns, EcoTec hangs large banners across the street. EcoTec and Sofonias even sponsor a bicycle sales and information center at the Industrial and Commercial Fair held in Jinotepe, at the start of the Christmas sales season each December.

EcoTec has arranged with two municipalities (Diriamba, Dolores) and the local water authority to sell bicycles on credit to their employees. Under this arrangement, employers collect repayments through payroll deduction, paying EcoTec monthly.

EcoTec uses the spare parts sent as incentives to purchase a bike. Depending on what the purchaser wants, he or she gets a water bottle or helmet or sells them to small-scale bicycle parts merchants in Rivas, Masaya, and Jinotepe.



Direct sales in rural villages have also been developed, having a strong impact, for example, in places such as Malacatoya, where EcoTec sold 50 bicycles last year.

Sewing machines and sports equipment

Pedals for Progress has also supplied sports equipment in many of its shipments, which EcoTec has gifted to local youth and adult baseball leagues. There are currently 11 teams and leagues in Jinotepe and Diriamba alone. Similarly, EcoTec has received 36 PfP-supplied sewing machines, donating them to farm women's groups in the communities of Malacatoya, La Pita, and La Conquista, as well as to the Jinotepe Girl's Home and the San Marcos Vocational School.

Impact

Economically, the program has had a great, department-wide impact on the population of Carazo. The business of selling bicycles is a "win-win" for all participants. The population gets quality bicycles at a good price, saving transportation expenses and time. Small bicycle repair shops have proliferated in outlying rural villages, as well as in Jinotepe itself, permitting self-employed mechanics and their helpers to earn a living servicing these bikes. The program is financially sustainable, with sales of the preceding container paying for the import of the next one. EcoTec applies the net surplus from sales to small reforestation and community infrastructure projects selected by local women's groups, such as the building of efficient wood-burning stoves.

PFP CAPITAL CAMPAIGN FUND

To establish a year round facility, the PfP board of directors established a Permanent Facility Capital Campaign Fund. Currently we have \$50,000 in the Fund, including proceeds fromlast year's Royal Geographical Society prize. Your support to the Fund is urgently needed. Please make an extra donation, with notation "PFCCF", and help us meet our goal of raising \$400,000 by December 31, 2003.



A SPECIAL THANK YOU TO OUR MAJOR CONTRIBUTORS

John Alexander & Jane Divinski

Bell Sport

Burgdorff Foundation
Butler Family Foundation

The Jos Claerbout Fund

First Presbyterian Church of New Vernon, New Jersey

FedEx

Friends of Fiji

Giant Food

Jack & Donna Haughn

International Monetary Fund Civic Program

> Wm. Sloane Jelin Charitable Fund

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Investing in Fijian Youth, cont. from page 1

and promoting Fijian cyclist participation in national and international competition. The number of youth participants in the racing program has more than doubled in the brief time since the bikes arrived and the Association now has the largest membership ever.

It has earned the endorsement and financial support of the country's National Olympic Committee to send teams to 2004 Olympic Qualifiers, held in Switzerland in July 2003. And, using PfP-supplied bicycles, Fiji will participate in the South Pacific Games being held simultaneously.

At this time Percy has five female and six male full-time bicycle mechanic trainees, ages 15 to 17 years. Many more young people have participated in small group training in bicycle maintenance and mechanics. With funds generated by bike and parts sales, the Association has expanded its modest workshop space.

Most PfP-supplied road bikes are currently in use in the youth amateur racing program. Once the South Pacific Games and the Olympic trials have taken place, the Association intends to sell the bulk of these bikes to generate funds to import a second container.

A portion of the initial shipment's mostly mountain and other wide-tired bikes—have already been sold at a low price to a targeted population of rural farmers and villagers, who benefit greatly traveling over gravel roads to their farms and work places.

A further portion of the original mountain bikes have been put aside to start-up an Association-owned courier business to generate income for the benefit of the youth program and the Association in general. The courier service is currently targeting a minimum of 22 major business houses with at least 32 resorts and hotels, located within a 20 km. radius of Nadi Town and Nadi International Airport.

Percy reports he is energized by the response he is getting from the community, and the support that the bikes and parts have provided to the program. He is optimistic about the future, predicting that the Association will be able to put aside the funds to pay for a second container in September 2003, and continue expanding its outreach to youth.

As Percy says, There are many more kids out there like Apisalome. I wish to train them and give them a hope of a brighter future. And with support from Pedals for Progress and the Friends of Fiji I can rest assured this is possible.

PfP T-shirts Available!

Please specify Original Blue, NJ Heather Gray or DC Heather Gray \$15.00 + \$3.50 shipping & handling. Order your shirts today via email: p4padmin@ptd.net





